

FOR IMMEDIATE RELEASE

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ARAGON ELASTOMERS, LLC. ACQUIRED BY THE HANSON GROUP LLC

ALPHARETTA, GA - The Hanson Group, LLC has acquired Aragon Elastomers, LLC. Aragon Elastomers is a leading supplier of cast urethane parts for rock climbing holds, wheels, mining parts, Forti-Mold and Forti-Cast (no silicone required urethane molds for casting concrete into rock and other shapes). Aragon Elastomers specializes in custom urethane formulated systems used for casting to meet customers' needs.

The Hanson Group has worked with Chuck Demarest (previous owner of Aragon Elastomers) for many years and recognizes Aragon Elastomers to be an innovative leader in the cast urethanes industry.

Chuck Demarest is an outstanding visionary and a leading edge chemist. He has joined The Hanson Group, LLC's TEAM OF EXPERTS adding years of expert experience to our development team. The Hanson Group and Aragon's lab and production team will collaborate with various manufacturing partners to create unique technologies for urethane castings.

The Hanson Group is thrilled with the sudden growth and expanded opportunities now available to its customers.

Since the inception of The Hanson Group over 14 years ago, they have looked for single sourced products and discontinued technologies as well as new technology needs that aren't being met. Over these 14 years, The Hanson Group has been very successful developing these products and commercially keeping inventory on hand to meet customer requirements. For more information, visit [www.hansonco.net](http://www.hansonco.net), via e-mail at [sales@hansonco.net](mailto:sales@hansonco.net) or by phone 770-495-9554.

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