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The Hanson Group Demonstrates AquaTight™ HydraGuard by H₂O Barrier Technologies at The World of Concrete 2015

All-In-One Sealer & Enhancer for Grout, Cement, and Concrete at Half the Cost

Las Vegas – January 28, 2015 - The Hanson Group will be set up at booth #N222 this week at the World of Concrete. The Hanson Group works in raw materials for coatings, adhesives, and plastics as well as casting polyurethanes with their company Aragon Elastomers and epoxy and polyurethane/polyurea coatings with their company Visuron. Experts in the casting and urethane industry, The Hanson Group will be showcasing their user friendly casting systems as well as some of their fast set coating systems.

The Hanson Group will also be demonstrating HydraGuard, a new product they're distributing at The World of Concrete. HydraGuard is an all-in-one sealer and enhancer that can be applied in both cold and extreme heat conditions to grout, cement, concrete, stamped concrete, pavers, porcelain, semi-porous stone and natural stone. The coating permanently seals and protects the surface resisting dirt, oil and water-based stains. Not only can it seal finished surfaces but it can also be sprayed on at a precast factory for a ready sealed finish. The product densifies concrete the same as Lithium Silicate at half the cost. Compatible with all grout types, the HydraGuard grout release technology makes grout clean-up must easier. The sealer is water-based with a neutral pH and low VOC that can be used both indoors and outdoors.

AquaTight™ HydraGuard by H₂O Barrier Technologies is a unique sealer for rendering tile, brick, stone, concrete, and grout water repellent. All AquaTight™ products work by selectively bonding to calcium, magnesium and aluminum ions present on the surfaces of these materials, creating a hydrophobic mono-molecular layer that repels liquid water without impeding the flow of vapors. In other words, harmful liquid water cannot get in, but water vapor can flow freely throughout treated concrete, cement, tile, brick, stone, and grout.

The quart size covers up to 500 sq ft. and the gallon size covers up to 2,000 sq ft.

Here is a link to an interview with a customer: <http://youtu.be/EHYQlWy0t6o> and a video of the process: <http://youtu.be/PDO2qbKjJec>

Stop by and speak with the Hanson Group team at the show and see the HydraGuard demonstration throughout the week at The World of Concrete. The Hanson Group specializes

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in casting, coatings, and consulting and truly believes there is a whole lot of success, opportunities and fun on the other side of yes and loves to work with new customers.

About The Hanson Group

The Hanson Group was formed in 1996 by Lee Hanson. Lee used his experience and contacts in the thermoset and additives industry to build a specialty raw material business catering to customers in the coatings, adhesives, and plastics business. After building a large client base, Lee's customers began asking him for formulated systems – combining certain raw materials and personalizing properties of chemicals to create a finished product ready for consumer use. Today, The Hanson Group manufactures products for the sporting goods industry, military, aerospace, DIY, boating, automotive, mining, and industrial markets. THG owns [Aragon Elastomers](#) who specializes in casting and [Visuron](#) who specializes in coatings. The Hanson Group is known for its quick innovation and problem solving skills in material science and safety. For more information, please visit: www.hansonco.net

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HydraGUARD

All-In-One Sealer & Enhancer for Grout, Cement, and Concrete

- Long lasting protection
- Resists dirt, oil, and water-based stains
- Seals grout, cement, and concrete products
- Densifies and seals polished concrete
- Seals precast cement products
- Can be applied in both cold and extreme heat conditions

**Quart size covers up to 500 sq ft.
Gallon size covers up to 2,000 sq ft.**

HydraGuard permanently seals and protects grout, cement, concrete, porcelain, and semi-porous & natural stone.

In addition, HydraGuard can be applied in all temperatures, including extreme hot and cold environments. HydraGuard can be applied to finished concrete goods at the factory, or at the job site. Compatible with all grout types, the HydraGuard grout release technology makes grout clean-up much easier. HydraGuard is **water-based with a neutral pH and low VOC**. It can be used both indoors and outdoors.

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Available in both quart (946mL) and gallon (3.78L) sizes. <5 g/L VOC



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