

FOR IMMEDIATE RELEASE



The Hanson Group Media Contact:

Caitlin Hanson
chanson@hansonco.net
770.495.9554

The Hanson Group Introduces Small Batch Casting Systems at The World of Concrete 2015

Las Vegas – January 27, 2015 - The Hanson Group will be set up at booth #N222 this week at the World of Concrete. The Hanson Group works in raw materials for coatings, adhesives, and plastics as well as casting polyurethanes with their company Aragon Elastomers and epoxy and polyurethane/polyurea coatings with their company Visuron. Experts in the casting and urethane industry, The Hanson Group showcases their user friendly casting systems as well as some of their fast set coating systems.

Have you ever had left over concrete, the desire to make customized pavers, products you think you could easily replicate? The Hanson Group's products are for you. The FortiMold™ system is for the everyday user and is a more affordable option than silicone molds. FortiSpray™ is new and unique and can create molds in minutes versus hours with the innovative spray system.

The team is presenting its FortiMold and FortiSpray products at this year's World of Concrete. The FortiMold system is a low cost, toughened, self-releasing polyurethane for concrete and urethane molds. The toughened molds are great for multiple releases and are much cheaper than silicone molds. FortiMold can be purchased in large quantities or in smaller 5 gallon pails for the everyday user. The company can create different strengths but is showcasing its SX30 (30 shoreA), SX40 (40 shoreA), and SX50 (50 shoreA).

The FortiSpray 914 system is a new, unique and innovative fast set sprayable two component 70A elastomer. The spray system is designed for industrial mold making applications for concrete and similar thermoset products. High pressure sprayed, the system allows optimum material control and creates cost effective molds in a fraction of the normal lead times, and dramatically decreases your direct costs in labor and material. You can have cost savings up to 75% compared to commercial urethane elastomers. You can spray FortiSpray over a wide variety of masters such as stone, concrete, plaster, plastic, wood or metal. The system is extremely detailed and reproduces the finest of details with a high green strength. FortiSpray is also quick; ready in minutes versus hours, the short lead time allows for rapid part production. Also to note, the system is customizable in optimum thickness, hardness, and physical properties.

FOR IMMEDIATE RELEASE



The Hanson Group Media Contact:

Caitlin Hanson
chanson@hansonco.net
770.495.9554

Stop by and speak with the Hanson Group team at the show. The Hanson Group specializes in casting, coatings, and consulting and truly believes there is a whole lot of success, opportunities and fun on the other side of yes and loves to work with new customers.

About The Hanson Group

The Hanson Group was formed in 1996 by Lee Hanson. Lee used his experience and contacts in the thermoset and additives industry to build a specialty raw material business catering to customers in the coatings, adhesives, and plastics business. After building a large client base, Lee's customers began asking him for formulated systems – combining certain raw materials and personalizing properties of chemicals to create a finished product ready for consumer use. Today, The Hanson Group manufactures products for the sporting goods industry, military, aerospace, DIY, boating, automotive, mining, and industrial markets. THG owns [Aragon Elastomers](#) who specializes in casting and [Visuron](#) who specializes in coatings. The Hanson Group is known for its quick innovation and problem solving skills in material science and safety. For more information, please visit: www.hansonco.net

FOR IMMEDIATE RELEASE



THE HANSON GROUP, LLC
GOOD PEOPLE, GREAT SCIENCE

The Hanson Group Media Contact:

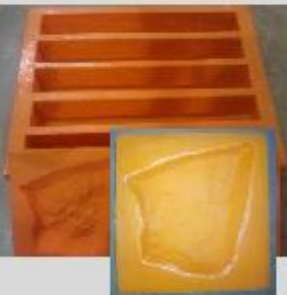
Caitlin Hanson
chanson@hansonco.net
770.495.9554

FortiMold™

Polyurethane Molds for Concrete and Urethane

Low Cost

- * ROCK, STONE OR BRICK FACADES W/ CONCRETE (CAST STONE VENEER)
- * SELF RELEASING – NO SILICONE REQUIRED
- * TOUGHENED FOR MULTI-RELEASES
- * MUCH CHEAPER THAN SILICONE MOLDS



SX30 (30 SHORE A)

SX40 (40 SHORE A)

SX50 (50 SHORE A)

APPLICATIONS:

- * RESIDENTIAL * COMMERCIAL * MULTI-FAMILY
- * ENTRYWAYS * EXTERIOR * INTERIOR
- * FIREPLACE & CHIMNEY
- * LANDSCAPE
- * SIGNS
- * MEDICAL

ARAGON
Elastomers
A Hanson Group Company



Call **303.666.9519** or visit us at www.aragonelastomers.com
Aragon Elastomers, LLC * 740 S. Pierce Avenue, Louisville, CO 80027

FOR IMMEDIATE RELEASE



THE HANSON GROUP, LLC
GOOD PEOPLE, GREAT SCIENCE

The Hanson Group Media Contact:

Caitlin Hanson
chanson@hansonco.net
770.495.9554

FortiSpray™ 914

New & Unique Sprayable Two Component 70A Elastomer

DESIGNED FOR INDUSTRIAL MOLD MAKING APPLICATIONS FOR CONCRETE AND SIMILAR THERMOSET PRODUCTS. PRESSURE SPRAYED, TO ALLOW OPTIMUM MATERIAL CONTROL AND CREATE COST EFFECTIVE MOLDS IN

A FRACTION OF THE NORMAL LEAD TIMES, DRAMATICALLY DECREASING YOUR DIRECT COSTS IN LABOR AND MATERIAL.

4 MOLDS FOR
THE PRICE OF
ONE, IN
MINUTES VS
HOURS!



- * DETAILED: REPRODUCTION OF FINEST DETAILS
- * ECONOMICAL: COST SAVINGS UP TO 75% COMPARED TO COMMERCIAL URETHANE ELASTOMERS
- * QUICK: READY IN MINUTES, SHORT LEAD TIMES, RAPID PART PRODUCTION, HIGH GREEN STRENGTH
- * CUSTOMIZABLE: OPTIMAL THICKNESS, HARDNESS, PHYSICAL PROPERTIES
- * REPAIRABLE: EASILY REPAIRABLE IN FIELD OR FACTORY
- * SAFE & HEALTHY: NO VOCs! NO MERCURY! NO TDI!



ASK ABOUT OUR MOLD
MAKING CAPABILITIES IN
ATLANTA, GA

APPLICATIONS:

SPRAY OVER A WIDE VARIETY OF MASTERS: * STONE
* CONCRETE * PLASTER
* PLASTIC * WOOD * METAL



ARAGON
Elastomers
A Hanson Group Company

Call **303.666.9519** or visit us at www.aragonelastomers.com
Aragon Elastomers, LLC * 740 S. Pierce Avenue, Louisville, CO 80027